

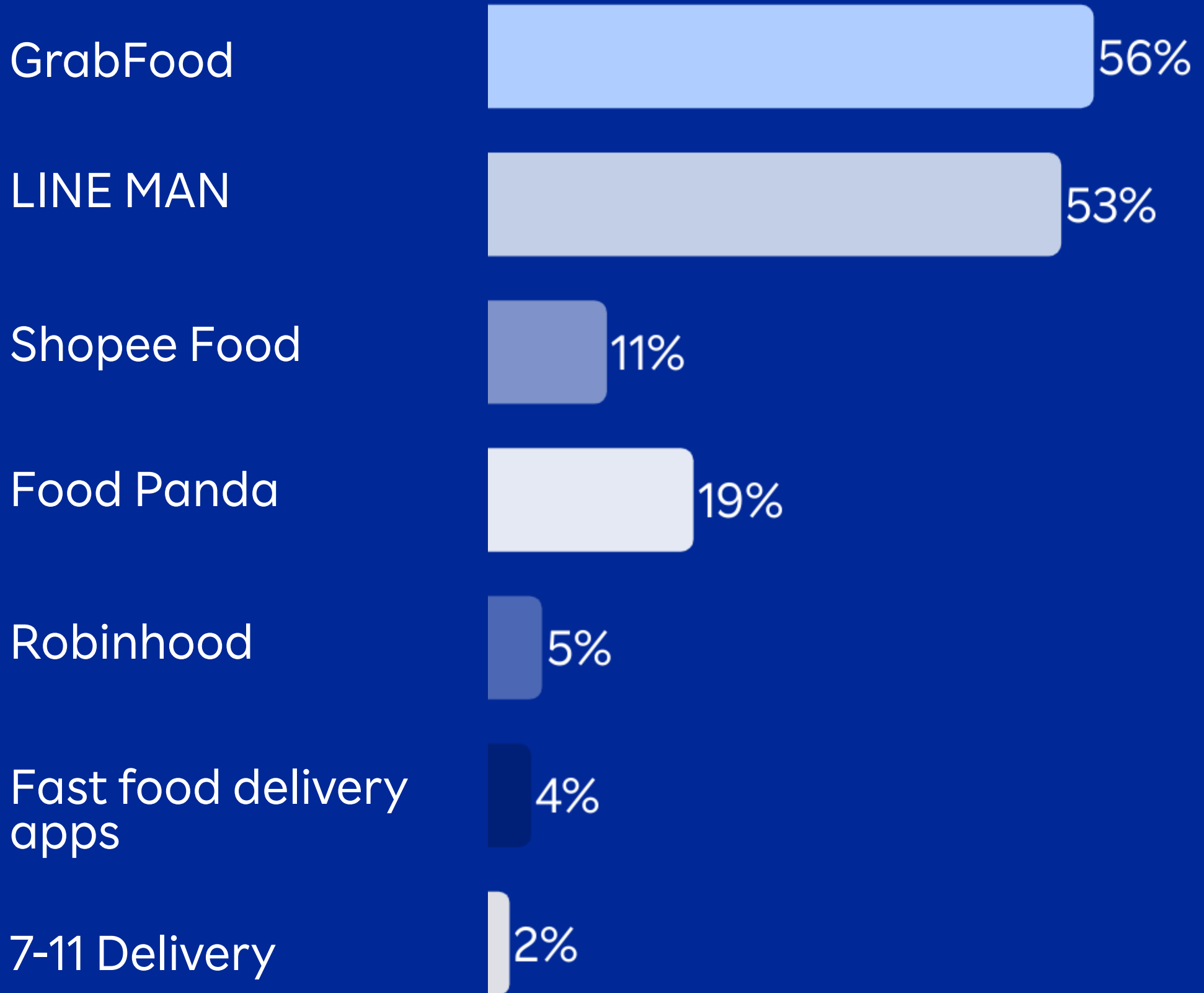
Food delivery apps Thailand

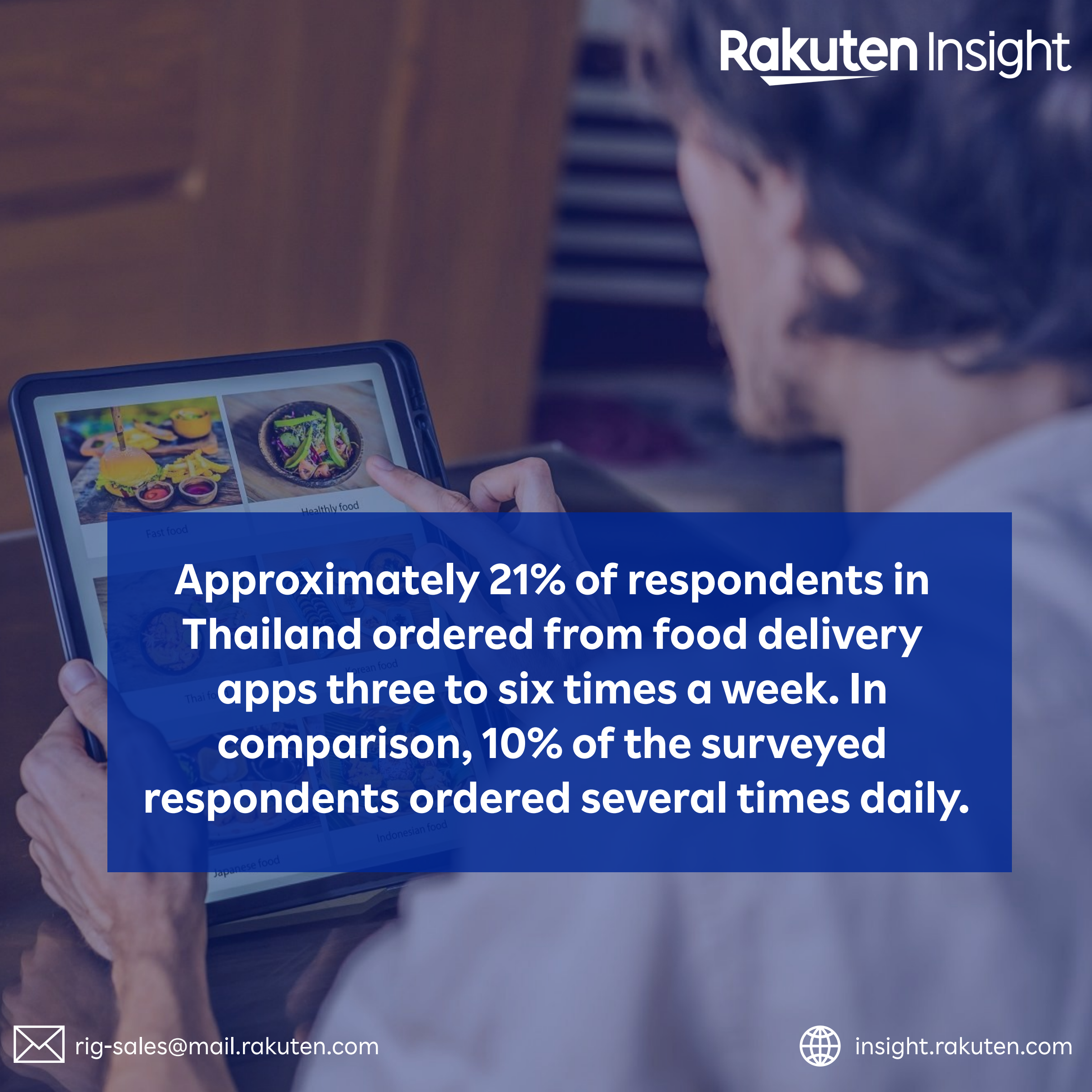
67%

of Thai
respondents
ordered at least
several times per
month from food
delivery apps.



Most popular food delivery apps

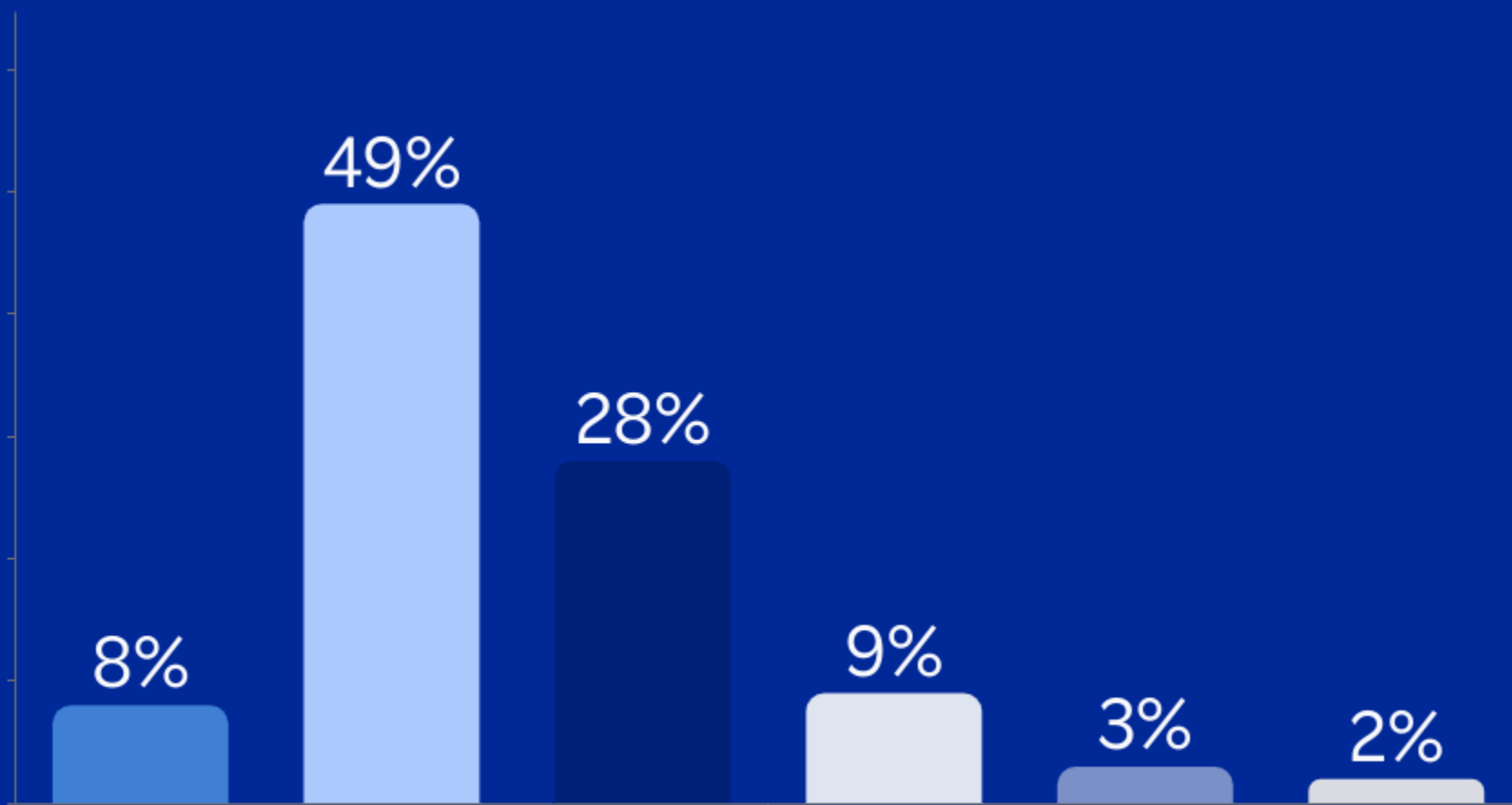




Approximately 21% of respondents in Thailand ordered from food delivery apps three to six times a week. In comparison, 10% of the surveyed respondents ordered several times daily.



Average spending on one order on a food delivery app



● Less than 100 Baht

● 200 - 299 Baht

● 400 - 499 Baht

● 100 - 199 Baht

● 300 - 399 Baht

● 500 Baht or more

About Rakuten Insight Global

For over 25 years, Rakuten Insight Global has been at the forefront of consumer market research data collection. By combining our 1st party data with the highest levels of quality assurance processes, Rakuten Insight Global has remained our clients' trusted research partner for Asia, US & Beyond.

Our proprietary online panels have been developed throughout 12 major Asian markets & the US. All of the panels are managed by dedicated local support teams and meet the highest industry standards. The Rakuten Insight Global team offers 24-hour coverage from 11 worldwide locations, providing exceptional service for 500+ clients across the globe.

Rakuten Insight Global is tasked with leveraging the 1st party membership assets of Rakuten Group for market research purposes. Having access to such a diverse and unique group of research participants allows Rakuten Insight to remain at the forefront of online research.

