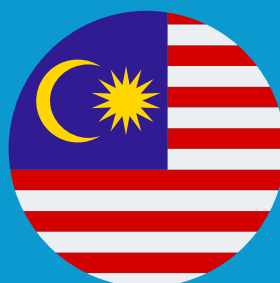
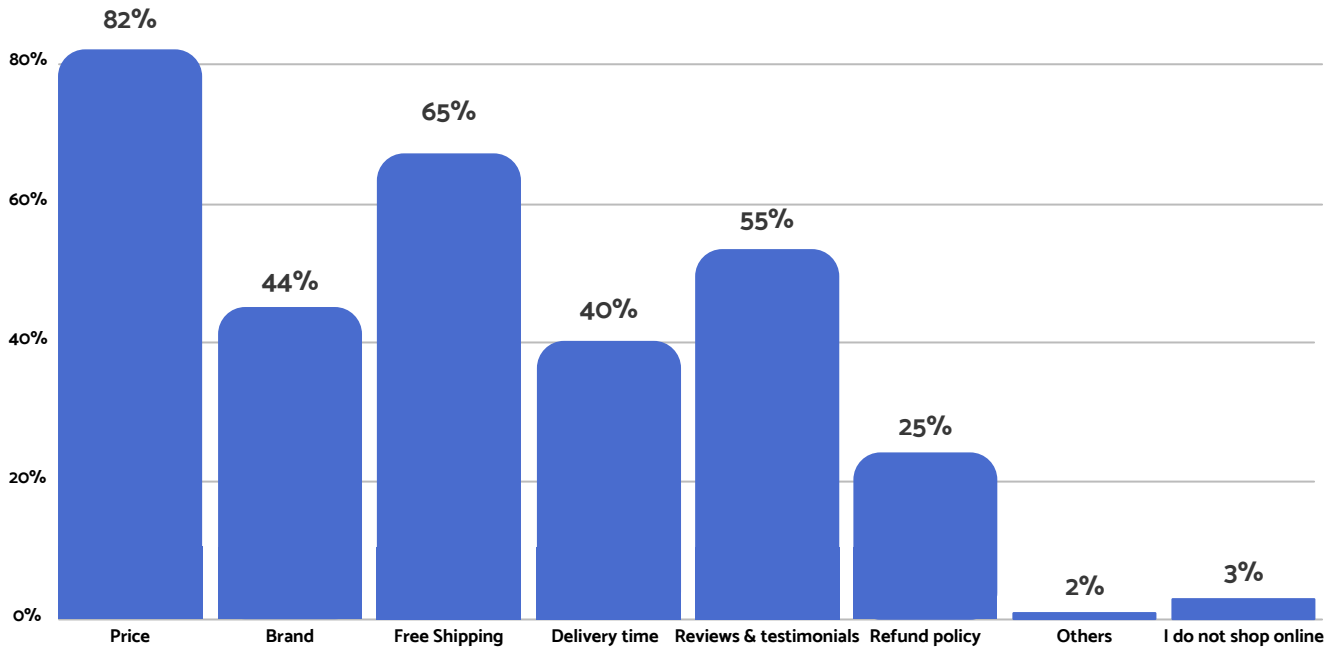


# E-Commerce Consumer Shopping Behavior across Southeast Asia

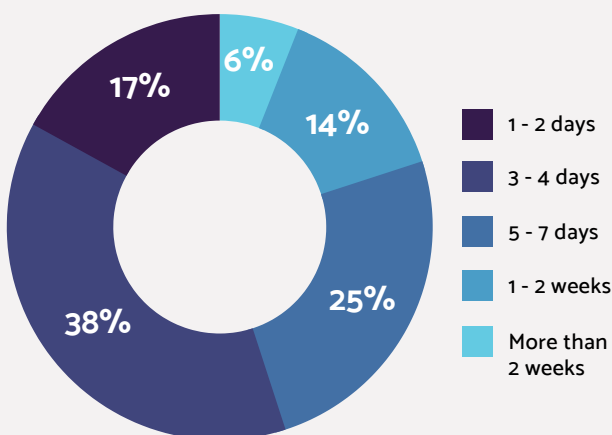




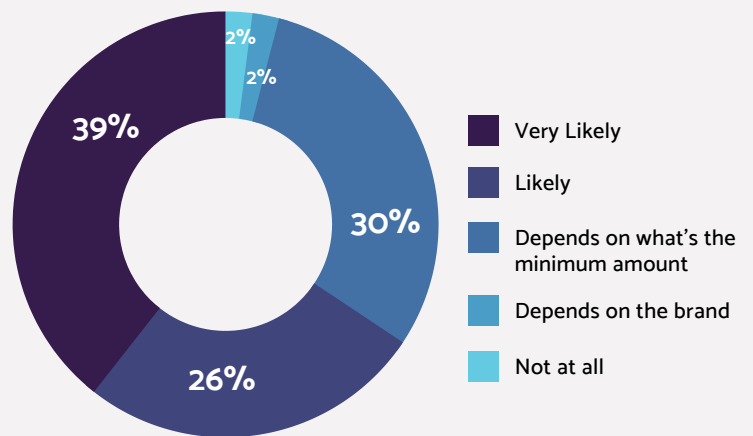
## Top factors affecting consumers' purchasing decision

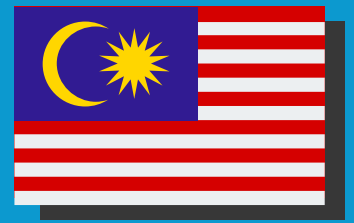


## Longest delivery time consumers are willing to accept to receive free shipping

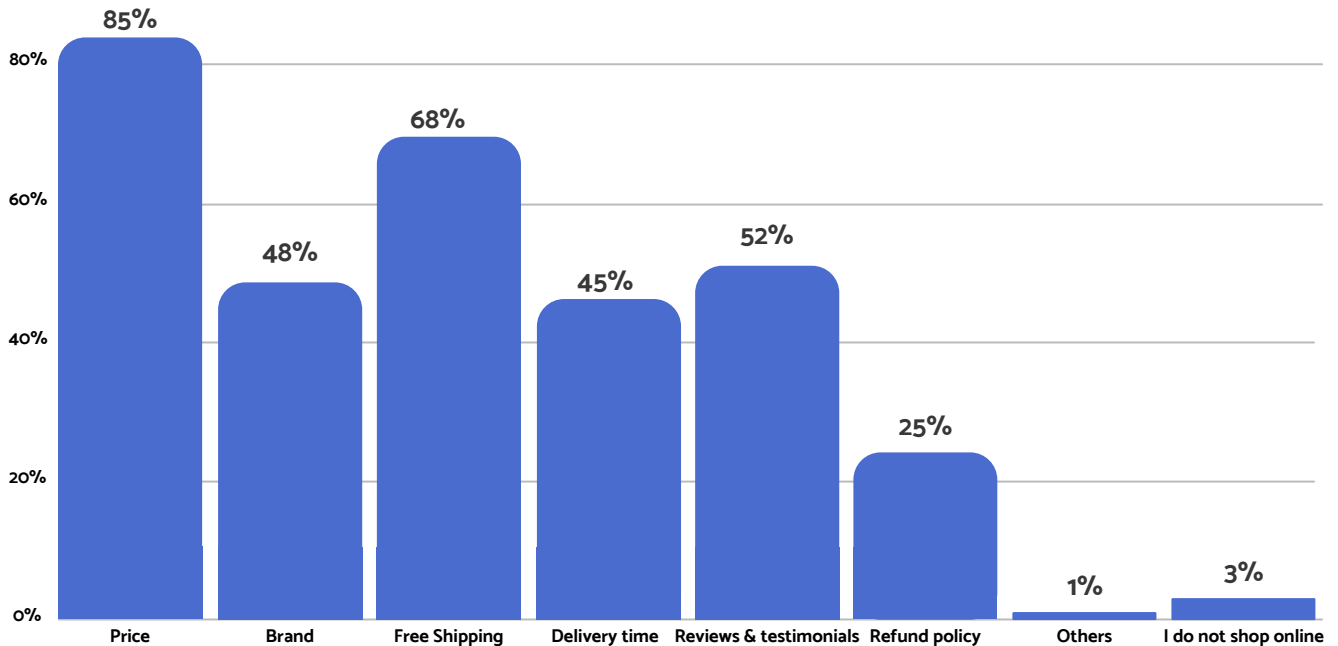


## How likely do consumers increase their purchases to meet the minimum amount for free shipping

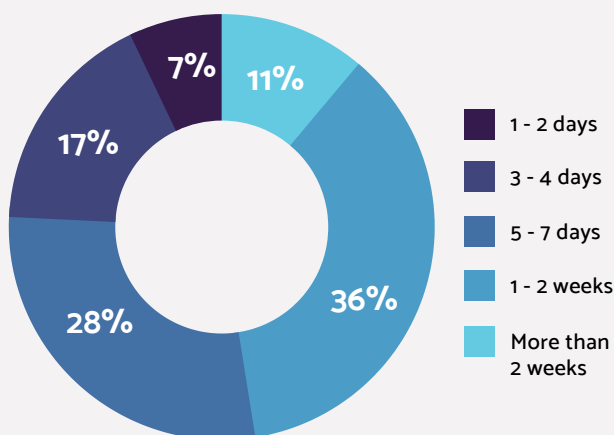




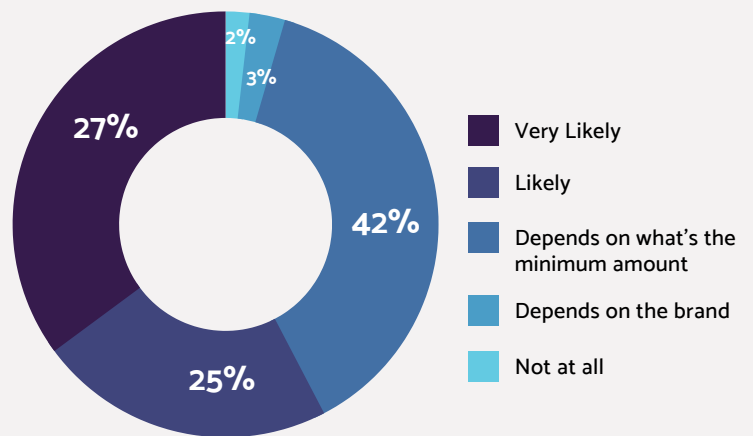
## Top factors affecting consumers' purchasing decision

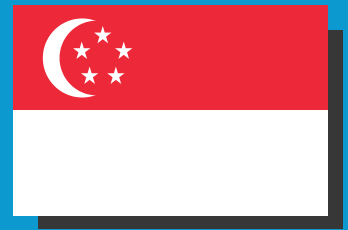


## Longest delivery time consumers are willing to accept to receive free shipping

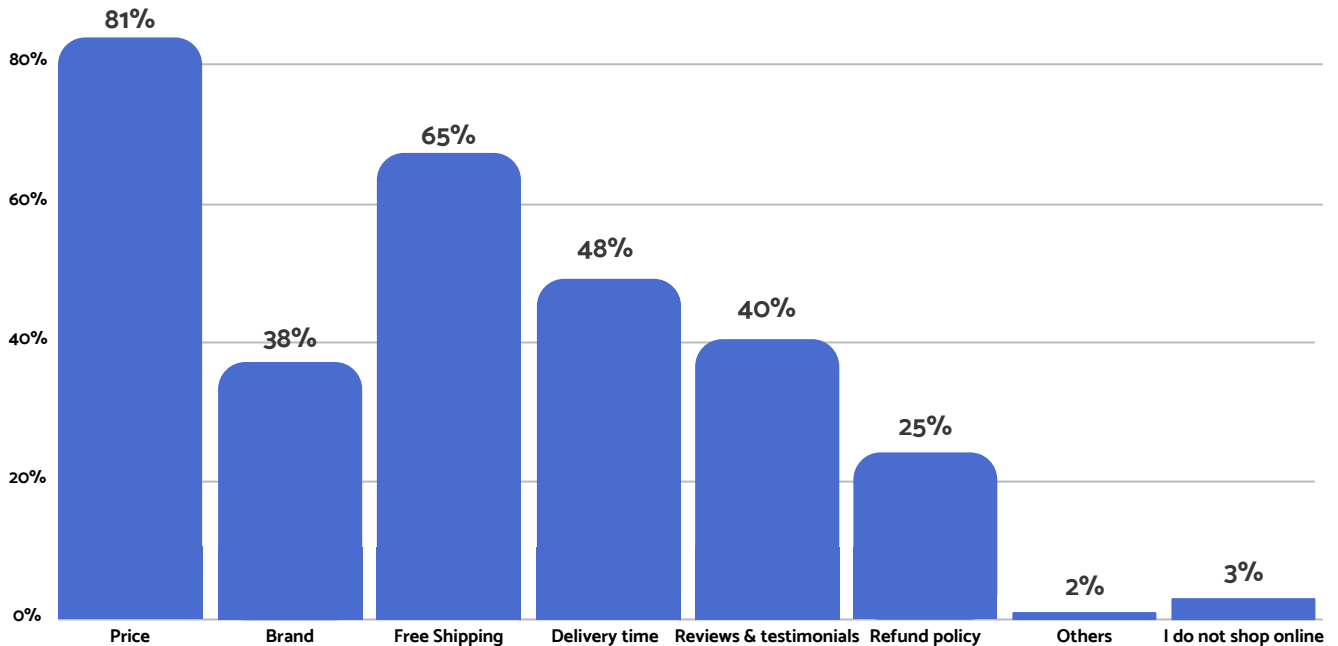


## How likely do consumers increase their purchases to meet the minimum amount for free shipping

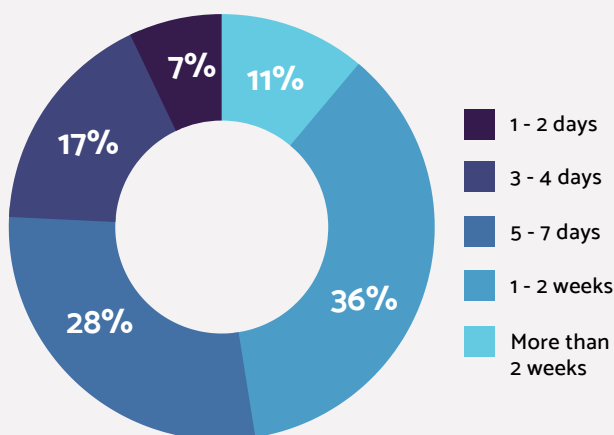




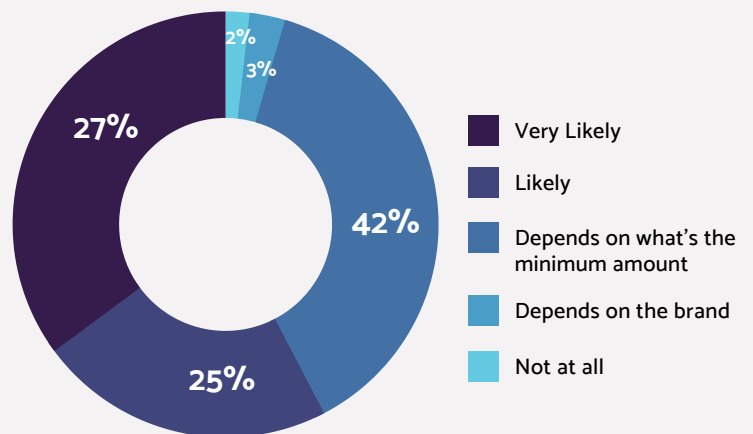
## Top factors affecting consumers' purchasing decision



## Longest delivery time consumers are willing to accept to receive free shipping

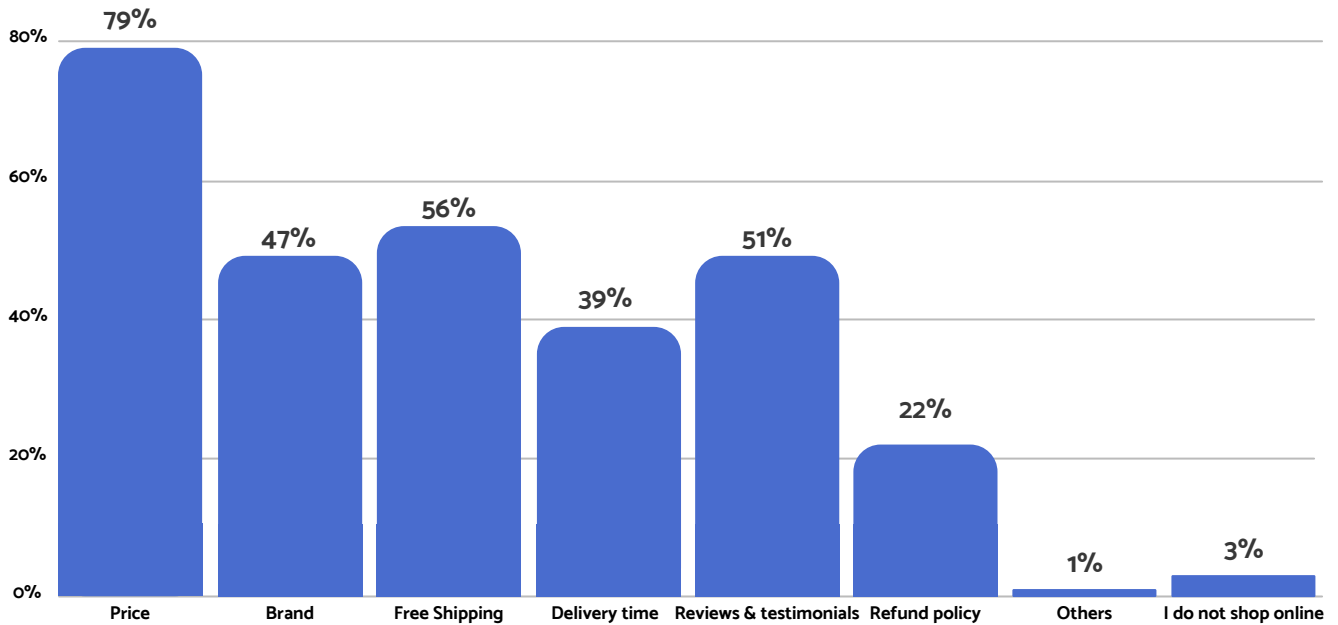


## How likely do consumers increase their purchases to meet the minimum amount for free shipping

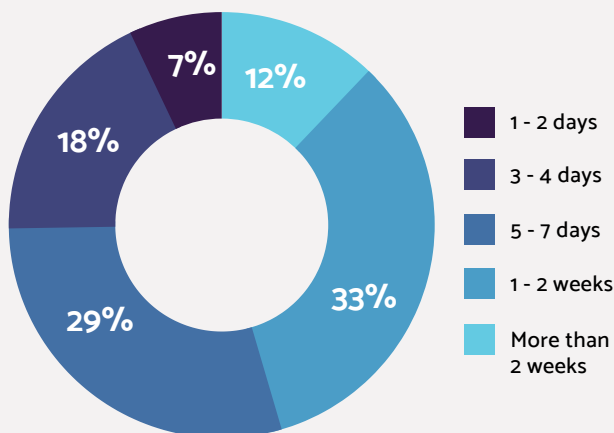




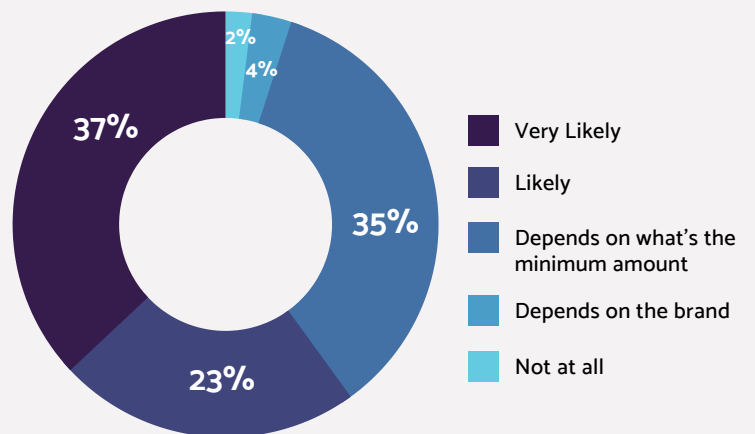
## Top factors affecting consumers' purchasing decision



### Longest delivery time consumers are willing to accept to receive free shipping



### How likely do consumers increase their purchases to meet the minimum amount for free shipping

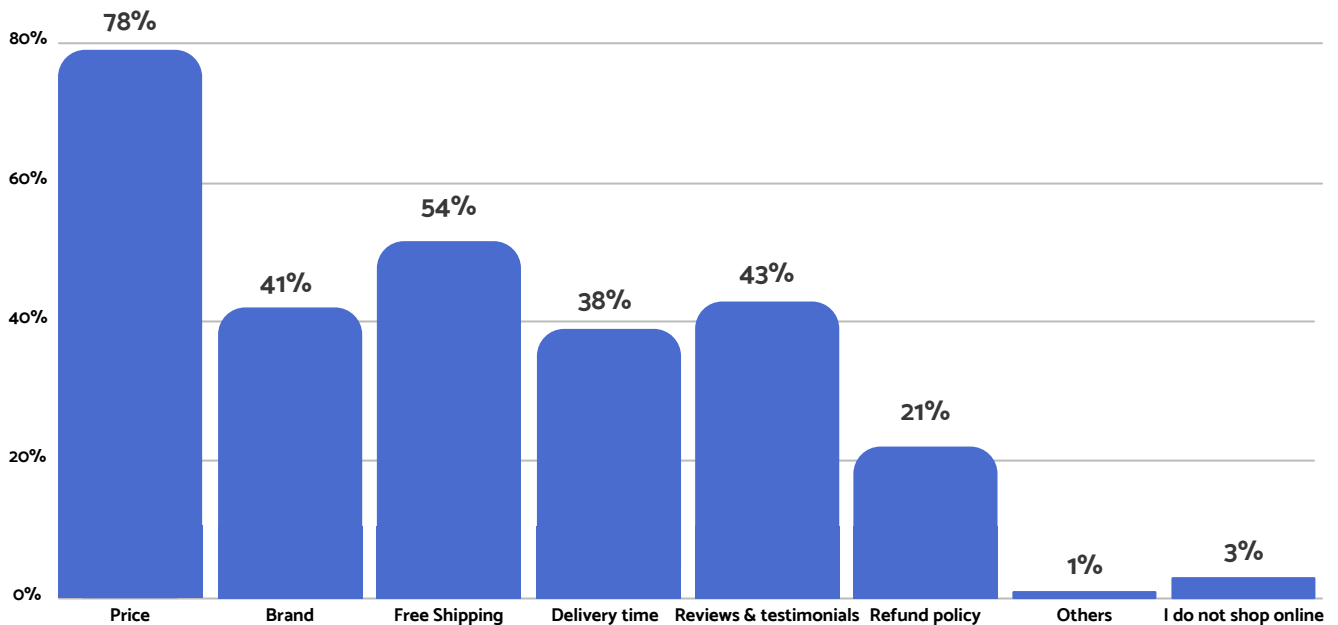


# Consumer Shopping Behavior in Philippines

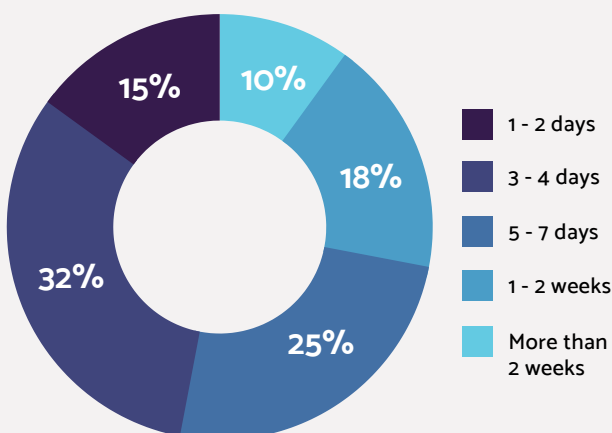
Survey was conducted in October 2021



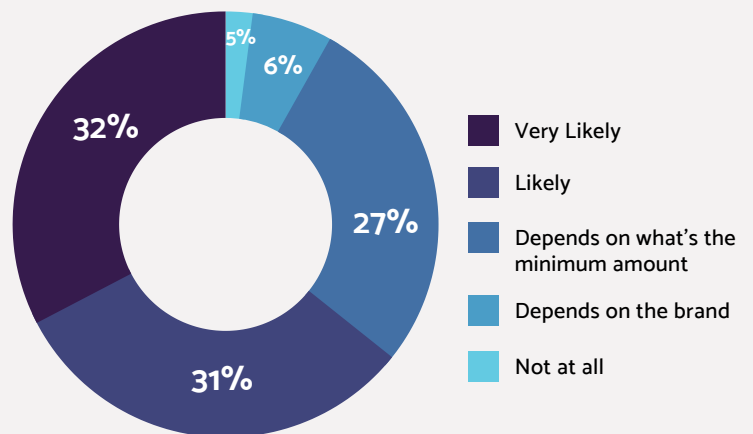
## Top factors affecting consumers' purchasing decision



## Longest delivery time consumers are willing to accept to receive free shipping



## How likely do consumers increase their purchases to meet the minimum amount for free shipping

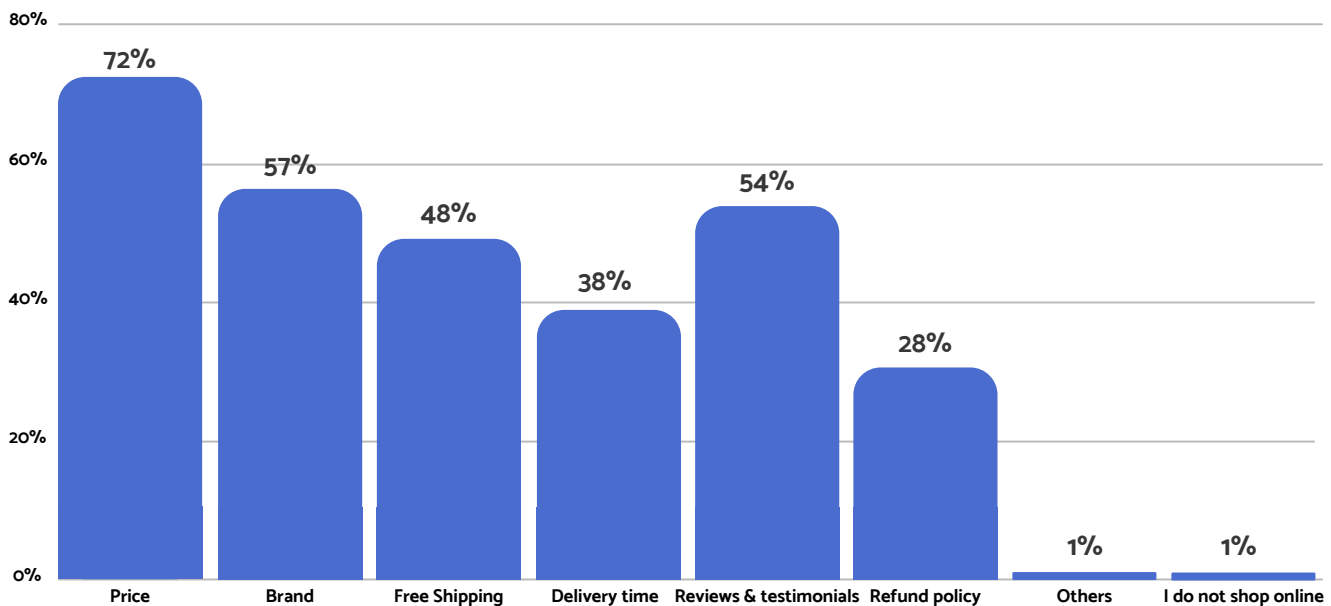




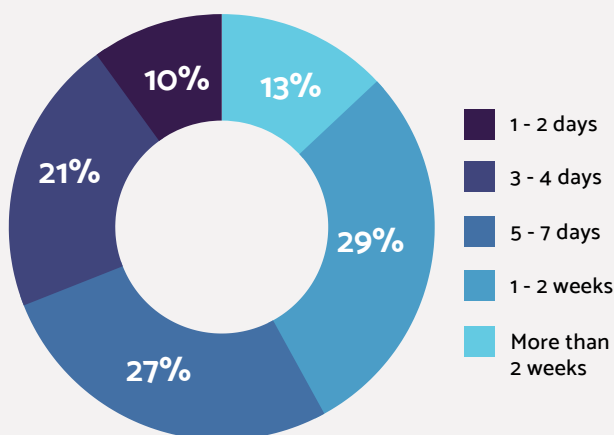
# Consumer Shopping Behavior in Vietnam

Survey was conducted in October 2021

## Top factors affecting consumers' purchasing decision



### Longest delivery time consumers are willing to accept to receive free shipping



### How likely do consumers increase their purchases to meet the minimum amount for free shipping

