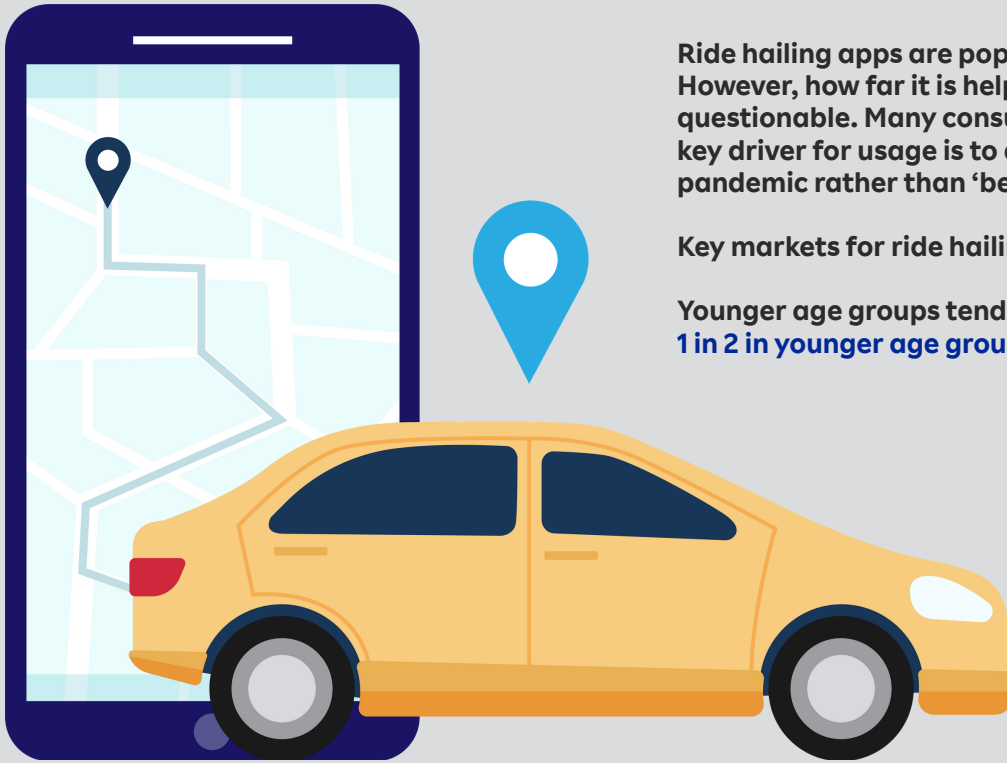


Ride hailing apps usage during the pandemic



Ride hailing apps are popular, especially amongst **younger audiences**. However, how far it is helping create a more sustainable society is questionable. Many consumers are **still using private vehicles** and the key driver for usage is to avoid crowds on public transport during the pandemic rather than 'better for the environment'.

Key markets for ride hailing: **Singapore (63%) & Vietnam (71%)**

Younger age groups tendency in most markets: 16-24 & 25-34. **Almost 1 in 2 in younger age groups have used an app.**

Feeling of safety with **hygiene** standards in ride hailing apps.

For some, COVID led to **more ride hailing** – presumably to avoid public transport, for others less usage – presumably due to **lower travel needs** during the pandemic

Grab most popular in South East Asia - Malaysia, Singapore & Philippines (91%), Thailand (79%), Vietnam (86%).

Uber tops in Taiwan (61%) and Hong Kong (77%), while in India it's a tie with Ola (62%).

Didi Chuxing most popular in China (89%), followed by Hello (42%) and Meituan APP (30%).

Kakao Taxi by far first in South Korea, with 88% of people to have used it during the pandemic.

ALTERNATIVE FORMS OF TRANSPORTATION

Public Transport: Hong Kong, Singapore

Walking: China, Hong Kong, India, South Korea, Philippines

Own vehicle: China, India, South Korea, Malaysia, Philippines, Thailand, Taiwan, Vietnam

Scooters: Vietnam

