

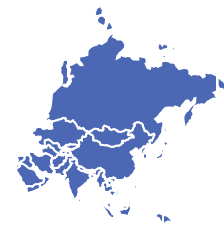
Entertainment & Leisure in Thailand

MOST POPULAR LEISURE ACTIVITIES

-  Spending time with friends and family (59%)
-  Going to shopping malls (50%)
-  Dining out (47%)
-  Hobbies - e.g. baking, cooking, reading (44%)
-  Exercising/ Working out (41%)



40%
This looking to travel overseas in the next 6 months



82%
planning to travel overseas to Asia

Media consumption in the past 3 months

	YouTube	92%
	Television	50%
	Netflix	42%
	TrueID	27%
	WeTV	18%

Favorite activities for travel

	Local food/ Delicacies	66%
	Beach/ seaside	57%
	Walking tours	55%
	National parks	47%
	Cultural events	45%