

Asia iHut



The Rakuten Insight Home Use Test is executed with ease and quality. With Rakuten Insight's proprietary panels, we preselect qualified respondents with your specifications for home use test studies. The product is then delivered to qualified respondents for testing in their own homes. Rakuten Insight works with local logistics partners to ensure your test product is delivered, on time, to all testers - we are also able to work with your in house logistics capabilities if required. After testing, participants are recalled to participate in a follow-up online survey.

Rakuten Insight's on-the-ground local employees provide the local expertise and coordination needed to ensure the quality of each phase of the product test for a successful project. Rakuten Insight also offers product return services on request.

Available Countries



Optional Solutions

Data Processing:

Rakuten Insight's local staff ensures the highest quality of open answer coding, open answer translations and tabulations.

Translation Services:

Rakuten Insight's local staff provides strong native language coverage to ensure double and triple quality check measures.

Rakuten Insight's strong relations with trusted translation houses provide alternative solutions to a variety of global language translations.



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