

Asia Data Collection



When combining Rakuten Insight's authentic local expertise, Rakuten Insight's professional online solution and Rakuten Insight's premium quality online panels throughout Asia and beyond, you have the ultimate turnkey solution for conducting online research in the rapidly expanding Asian market.

By providing Rakuten Insight with your survey questionnaire, Rakuten Insight will leverage its local native staff to ensure your questionnaire is correctly localized to meet the unique needs of each Asian market you are targeting. Rakuten Insight can easily program and host your questionnaire, quickly turning your traditional offline solution into a reliable and advanced online solution.

Available Countries



Optional Solutions

Hybrid:

Authentic local networks throughout Asia to provide not only online, but a mix of offline solutions (in-depth interviews, focus groups, central location testing, telephone interviews, CATI, etc.).

Data Processing:

Rakuten Insight's local staff ensures the highest quality of open answer coding, open answer translations and tabulations.

Translation Services:

Rakuten Insight's local staff provides strong native language coverage to ensure double and triple quality check measures.

Rakuten Insight's strong relations with trusted translation houses provide alternative solutions to a variety of global language translations.



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